



BET
FOUNDATION
Together WE can

Kenyan Office
P.O Box 3134-00200
Nairobi Kenya
Ph:+254 792 817 272

Australian Office
239 Magill Rd
Maylands SA 5069
Phone: 1800 950 581

Become a Part of History

Let's Build the First-Ever Fully Accessible Respite Centre for Excellence in Disability Care in Kenya!

Dear Sponsor,

BET Foundation warmly invites you to an **unforgettable night of impact and history-making**, hosted by **Lady Emily Korir OAM** — a renowned advocate for people with disabilities.

On this special evening, we will raise funds to **build the first-ever Fully Accessible Respite Centre for Excellence in Disability Care in Kenya** — a safe, world-class facility where children with disabilities receive professional care, therapeutic activities, and opportunities to thrive while their mothers take much-needed breaks.

The gala will also feature an **exciting silent auction**, including luxury safaris and exclusive experiences, giving attendees a chance to win incredible prizes while supporting a life-changing cause.

Our Vision

- **A landmark centre** setting new standards in disability care across Africa.
- **Weekend respite programs** to allow mothers and caregivers to rest, recharge, and restore their strength.
- **A hub of hope and dignity**, transforming how disability is understood and supported.

With land generously donated in Kenya, we are ready to begin. **Your partnership will turn this vision into reality** — a bold first step in changing the narrative of disability for generations to come.



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Why Sponsor?

Your sponsorship will:

- Showcase your brand's **commitment to social impact**.
- Place you at the forefront of a **groundbreaking humanitarian legacy**.
- Help build a **future where care, inclusion, and dignity are the standard, not the exception**.

Event Details



17 October 2025



Adelaide Convention Centre



6:30 PM – 11:00 PM



Goal: Raise funds to launch the Centre for Excellence in Disability Care



Dress Code: Formal



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Sponsorship Packages — Become a Part of History

Platinum Sponsor – \$15,000+

Headline Partner – Exclusive & Prominent Exposure

Benefits:

- **Permanent Legacy:** Your name or company engraved on a commemorative stone at the Center in Kenya.
- **Naming Rights:** “Presented by [Your Company Name]” on all event promotions.
- Prime logo placement on **event banners, programs, website, and media releases.**
- **Full-page advertisement** in the event program.
- Opportunity to **speak on stage** during the event.
- Feature story about your company on **BET Foundation’s website and social media.**
- **2 VIP tables (20 seats)** with priority seating.
- **Premium display space** at the venue.
- Recognition in **post-event press release and thank-you campaign.**

Gold Sponsor – \$10,000

Major Partner – Significant Brand Visibility

Benefits:

- **Lasting Tribute:** A tree planted at the Center site with your name/company on a dedication plaque.
- Logo placement on **event banners, program, website, and selected media releases.**
- **Half-page advertisement** in the event program.
- **1 VIP table (10 seats)** with priority seating.
- Opportunity to **display promotional materials** at the event.
- Recognition from the **stage** during the event.
- Inclusion in **post-event social media thank-you campaign.**



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- Special mention on the BET Foundation website as a Gold Sponsor.

Silver Sponsor – \$5,000

Supporting Partner – Proudly Backing the Cause

Benefits:

- **Meaningful Recognition:** Name/company on a silver plaque on a resting bench at the Center.
- Logo included on **event program, website, and selected signage.**
- **Quarter-page advertisement** in the program.
- **5 gala tickets.**
- Verbal acknowledgement during the event.
- Inclusion in **post-event social media thank-you post.**

Bronze Sponsor – \$2,500

Contributor – Visible Support for the Cause

Benefits:

- Your **name or chosen wording** engraved on 5 blocks at the Center and listed on the BET Foundation website.
- Logo inclusion in the **event program.**
- **2 gala tickets.**
- Recognition in **post-event social media thank-you post.**

Personal Supporter – \$500

Have Your Name or Family Name Engraved

Benefits:

- Your **name or family name engraved** on a block at the BET Foundation Centre.
- Recognition on the **BET Foundation website.**
- Inclusion in **post-event social media thank-you post.**



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All Sponsors Receive:

- The opportunity to be part of a **historic project** — the first-ever Center for Excellence in Disability Care in Kenya.
- Association with a cause that **champions children with disabilities, caregiver support, and changing the narrative of disability in Africa.**
- **Tax-deductible donation.**

About BET Foundation

BET Foundation is a registered non-profit organization in Australia and Kenya, committed to **empowering children with disabilities** and supporting their families through **compassionate care and innovative programs.**

Donation Details — Australia

Account Name: BET Foundation

Bank: Commonwealth Bank

Account Type: Society Cheque

BSB: 065 000

Account Number: 12869206

Or online at: www.betgroupfoundation.org.au

For Sponsorship Enquiries:

Ann-Marie Glazbrook – Global Partnerships Manager

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🌐 www.betgroupfoundation.org.au