

MEDIA KIT

# BRITNEY TANUI KORIR

Name: Britney Tanui Korir

Age: 19 years old

Location: Adelaide, Australia

Hobbies: Tennis, Golf, Formula One Enthusiast



**FGM DESTROYS  
CHILDHOODS  
OF GIRLS**

*Help me end FGM in  
my generation so girls  
can live in dignity.*

**STOP FGM**

*More than 200 Million girls  
alive today have undergone FGM*



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## Intro

Britney Tanui Korir, born in Atlanta, Georgia, USA, in December 2004, is a multi-talented individual making waves in both the sports and advocacy worlds. A professional tennis player, advocate, youth ambassador, and women's rights activist, Britney is best known for her unwavering commitment to eliminate female genital mutilation (FGM) in her generation.



# Commitment to Stop FGM

Furthermore, Emily's advocacy for Choice and Control for people with disabilities in rural Australia and her aspiration to build an accessible respite home in Kenya for children with disabilities highlight her global perspective and commitment to making a difference on a broader scale.

Emily's contributions to her community have not gone unnoticed, as evidenced by the numerous awards and recognitions she has received over the years, including her induction into the South Australian Women's Honor Roll and her role as an Ambassador for the UN Campaign #BeBoldForChange.

# The Journey

From a young age, Britney admired Serena Williams and began playing tennis at just 4 years old in the USA. The family's relocation to Australia in 2008 did not hinder her passion. Britney is currently a professional tennis player in college tennis at Binghamton University, New York, a top public NCAA D1 university.





# Stop FGM Youth Ambassador

In addition to her tennis achievements, Britney serves as the Youth Ambassador for STOP FGM. Learning that her mother escaped FGM and hearing her grandmother's traumatic experience fueled Britney's desire to end this tradition affecting 200 million women worldwide. Since 2018, she has supported and saved over 4500 girls in remote Kenya, providing hygiene packs called "Britney Hygiene Pack" that include essentials like panties, cotton bras, and a year's supply of sanitary towels.

Britney's activism is not only about raising awareness but also empowering girls through education. She believes that by empowering a girl, you empower a family, a community, and ultimately, a country. Britney, at the age of 15-16, became an activist and now aspires to study law and media to further contribute to the cause.



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## Media Appearances

Britney's story has gained recognition in various media outlets, including Standard Magazine, Nairobi People, Lyn Ngugi, and Chamdwa Media. Her partnership with BET Foundation (Kenya) and Desert Flower (Australia and Iran) highlights her commitment to a collaborative effort in the fight against FGM.

Britney Tanui Korir is not only making a mark on the tennis court but also leaving a lasting impact in the global fight against FGM, inspiring change one girl at a time.