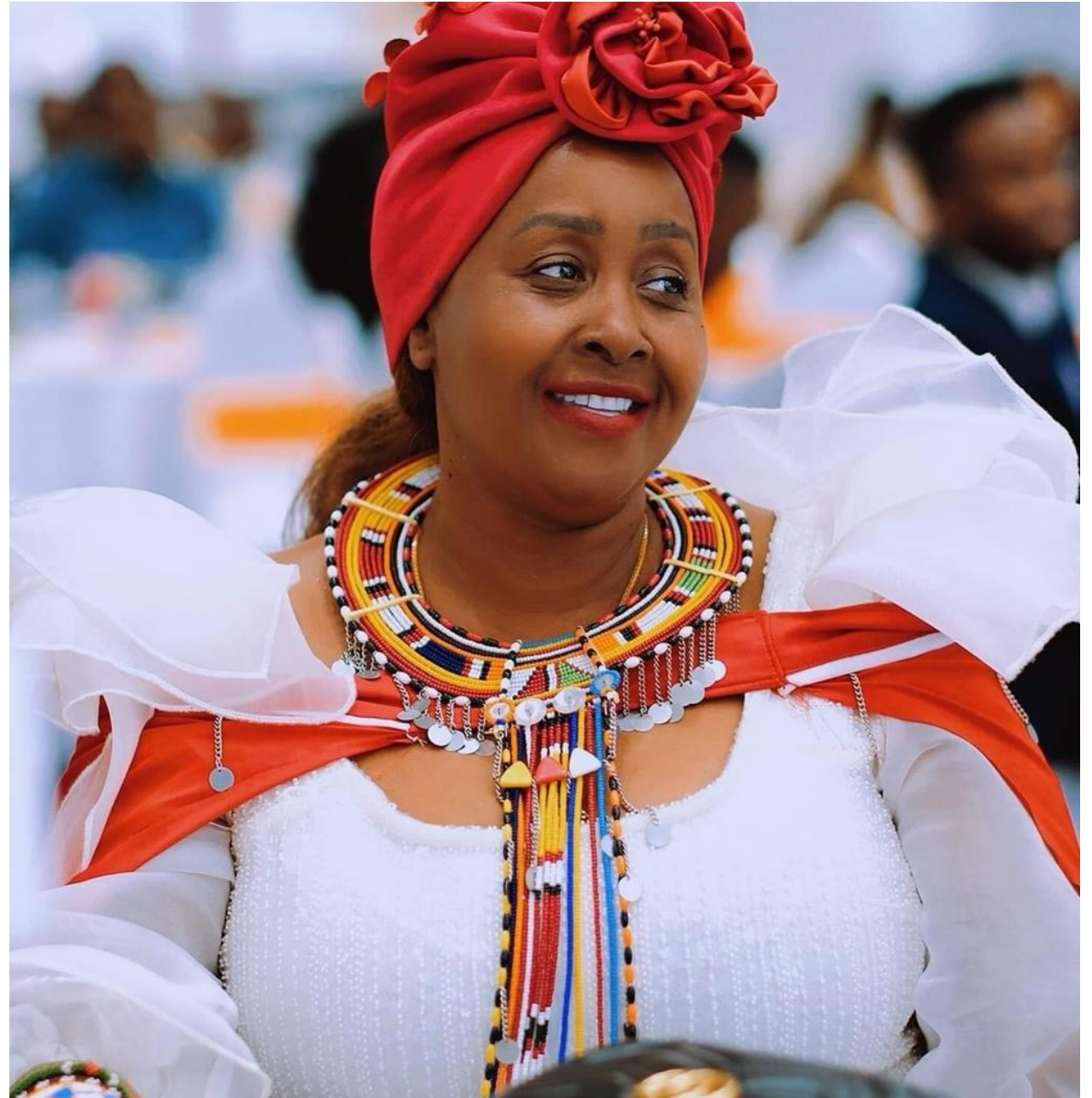


MEDIA KIT

BET Group Global

EMILY KORIR

Stroke Survivor
Speaker & Author
CEO & Founder
Disability Advocate



THE JOURNEY

Emily's journey of resilience and determination is truly inspiring. Despite facing a devastating stroke in 2012 that left her with seemingly insurmountable challenges, she not only defied the odds by regaining her abilities but also went on to achieve remarkable success in various areas.

Her commitment to her recovery, including a year of intensive physical rehabilitation, demonstrates her unwavering determination. Her academic accomplishments, completing a master's in business administration with a focus on Human Resource Management and a Graduate Certificate in Disability Studies, reflect her dedication to acquiring knowledge and skills that would enable her to make a meaningful impact in the disability community.

Emily's transition into the field of disability housing as a registered NDIS provider and her subsequent success as the fastest-growing and most innovative disability housing service provider in South Australia, Victoria, and New South Wales is a testament to her vision and entrepreneurial spirit. Creating accessible and stylish homes for people with disabilities and fostering inclusive communities aligns perfectly with her mission of providing real choice and access to all opportunities for individuals with disabilities.



Emily Korir
Nominee For The 2023
Australian of the Year Awards



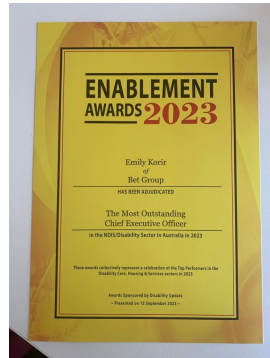
EMILY KORIR

MEDIA KIT

COMMUNITY

Furthermore, Emily's advocacy for Choice and Control for people with disabilities in rural Australia and her aspiration to build an accessible respite home in Kenya for children with disabilities highlight her global perspective and commitment to making a difference on a broader scale.

Emily's contributions to her community have not gone unnoticed, as evidenced by the numerous awards and recognitions she has received over the years, including her induction into the South Australian Women's Honor Roll and her role as an Ambassador for the UN Campaign #BeBoldForChange.



EMILY KORIR

MEDIA KIT

RECOGNITION

Her company, BET Group Global, has a strong mission to “change the narrative by creating a future where people with disabilities have REAL CHOICE and access to ALL opportunities, not just some, not a few, but ALL opportunities”. As an extension to this, Emily continues to advocate for Choice and Control for people with disabilities living in the bush in Australia and seeks to build the first accessible respite home in Kenya for children with disabilities.

Emily is well respected and recognised for her commitment to the community, receiving several awards including being inducted into the South Australian Women’s Honor Roll (2015) and appointed Ambassador UN Campaign #BeBoldForChange for International Women’s Day (2017). Her Company is now award-winning provider with many awards they won the prestigious 2023 TELSTRA BEST OF BUSSINESS AWARD FOR BUILDING COMMUNITIES, FAST MOVERS TOP 25 -The Fast Movers program recognises South Australia's fastest growing, most innovative and arguably smartest small to medium enterprises looking 3yr financials...BET won Entrepreneur of the year 2022



EMILY KORIR

MEDIA KIT

Emily's dedication to uplifting others extends beyond her professional achievements. Her volunteer work in Kenya, particularly in the fight to end Female Genital Mutilation (FGM), showcases her commitment to addressing pressing human rights issues. FGM is a deeply rooted practice that violates the rights of millions of women and girls, and Emily's efforts to combat it through education, community engagement, and advocacy are commendable.

Overall, Emily's story is a remarkable testament to the power of determination, resilience, and a commitment to creating positive change in the world. She continues to change the narrative for people with disabilities and those affected by human rights violations, making a lasting impact on the lives of many.

Emily is determined to change the narrative for people with Disability Globally

Emily's memoir is available on her website <https://againstallodds.com.au/> and on Amazon

SPRING-SUMMER 21

How can governments—particularly in African countries—better support the disability community?

For Africa, I think we have a long way to go. When I was in Kenya in 2014 doing research on the impact of poverty on rehabilitation in developing countries, I was brought to tears. It's here that I chose to dedicate my life to work with the Kenyan Government to change the lives of people with disability. Kenya has a lot of policies with no implementation. I think Kenyan leadership has to commit to fully include people with disabilities. We must change the narrative and stigma around disability, and the belief that it's "witchcraft". Mass education in the villages, with families in need being supported properly, would go a long way.

Fighting Stigma in disability

Across the globe, people with disabilities face attitudinal barriers, including prejudice, low expectations and even fear. Negative attitudes about disability impact on all aspects of the lives of disabled people, including the ability to access education, to participate in non-exploitative work, to live where and with whom one chooses, to marry and start a family, and to move about freely within the community.

Attitudes to disability are not always uniform within a region or even within a country. Different groups or individuals may have beliefs about disability that vary from those held by wider society. Beliefs may even vary within small communities and families. In the African context, there is still a lot of stigma around disability. We must all help change the narrative, because when disability is viewed with negativity, it results in stigma, discrimination, exclusion and violence, as well as other forms of abuse.

Discrimination is still a big issue for disabled people. The fight for inclusion goes on!

We need more Women in Boardrooms

Serving on boards has been interesting for me. But as a CEO, I don't have much time to serve on boards. But I am currently recruiting for our own board, and the BET investment board as well.

As a black woman sitting on very white, male-dominated boards, it has been challenging, but I have learned a lot, and would encourage women of colour to consider serving on a board. For women of colour considering board service, my advice would be to focus on three areas: your skills, your ideal situation and your availability.

Ask yourself, "What can I bring to the table?" Be honest. Learn about the company, understand its challenges, assess what shareholders are thinking, and look at its board composition. Your experience as a board member will be unfulfilling unless you feel your opinion is valuable and you are sought out for advice inside and outside the boardroom.

Diversity matters a lot. When you look at the universe, we are 51% female. Women make the majority of the big decisions in everyday life. In the boardroom, you need different perspectives on how to handle situations, especially how to deal with employees.

We live in a diverse world; if you have a pool of people who all think the same way, it doesn't work. The men on boards realise this, and it is very much a focus as companies determine priorities for board searches.

Although the number of women on boards is relatively low today, I believe it will grow based on the increased emphasis and empirical data supporting the benefits and diverse representation.





FIGHTING FGM

Female genital mutilation (FGM) is internationally recognized as a gross violation of human rights, a form of violence against women and girls, and a manifestation of gender inequality. The global community has committed, through the Sustainable Development Goals (particularly SDG 5.3), to end FGM by 2030, and with less than ten years to go, we are seriously off track. According to UNFPA (2018), if current population trends continue, at least 68 million more girls worldwide will face FGM by 2030, with an increase of the current estimates of 4.1 million girls cut each year to 4.6 million per year by 2030.

Female Genital Mutilation (FGM), also known as female genital cutting and female circumcision, is the partial or full cutting of a girl's clitoris and labia in a barbaric way.

FGM is often practised on girls from 11-15 years of age but can occur across the life course of girls and women – some girls being cut when they are born and some women experiencing it after marriage.

The procedure has severe physical, psychological, and social consequences for the rest of the girls' lives – and can cause complications and pain during

pregnancy and childbirth, pain during sex, difficulties urinating or menstruating, incontinence, psychological problems, and trauma.

FGM is often performed as a rite of passage for girls (marking the transition into becoming a woman), and after it has taken place many girls are forced to marry and taken out of school.

BET Foundation believes that we can end this practice within a generation. To do this, we are working with local communities in Kenya to establish an open dialogue and change attitudes and behaviours. We are working in partnership with community leaders and with women's rights networks and activists to help bring an end to this practice.

BET Foundation provides hygiene packs for girls, allowing them to attend school more regularly and feel comfortable in their bodies.

Emily and her daughter Britney are changing the narrative in this space



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Changing the Narrative